

ANDREA BARTZ

AndreaMBartz@gmail.com

EDUCATION

Medill School of Journalism

Northwestern University

B.S. & M.S. in Journalism
both awarded June 2008

GPA: Undergraduate - 3.84
(magna cum laude)

Graduate - 3.91

(Kappa Tau Alpha honor society)

- Minor in Psychology

- **Accepted into competitive Accelerated Master's Program**

- Created and implemented copy flow, wrote style guide, assigned and edited articles for prototype and Web site as **managing editor** of *Better*, capstone Magazine Publishing Project of master's program [Spring 2008]

SKILLS

Proficiency in:

- InCopy, K4 and other CMS
 - Audio & Video Editing
 - Tumblr, Wordpress
 - LexisNexis

Experience with:

- Adobe PhotoShop CS3
- Macromedia Dreamweaver
 - Adobe InDesign
 - HTML, CSS, PHP

REFERENCES

Available upon request

EXPERIENCE

Freelance Writer

2011-present

My freelance work has appeared or is forthcoming in *Women's Health*, *Martha Stewart Living*, *Health*, *American Baby*, *SELF*, *USA Today*, *MensHealth.com* and other publications.

Psychology Today

2010-2011

Senior News Editor

Planned, assigned and edited 18+ pages per issue, including research-based FOB "Insights" section (comprising 12+ multi-story pages), 3-page health section, 1,300-word Field Guide and 3,500-word features; built blogs and pages on PsychologyToday.com; hired, trained and supervised editorial interns. [Promoted from news editor in September 2011]

CNN

2010-present

Netiquette Columnist

Coauthor popular weekly column for CNN.com/Tech about social networking etiquette.

Stuff Hipsters Hate

2009-present

Creator, coauthor

Launched successful Tumblr humor blog [<http://stuffhipstershate.tumblr.com>] that consistently received 100,000+ uniques/month and garnered buzz from Gawker, MediaBistro, *The New Yorker* and other major outlets; coauthored related nonfiction book published by Ulysses Press in September 2010; invited to speak at universities and appear on radio and web shows; plan and host community events and concerts.

SELF magazine

2008-2010

Editorial Assistant, happiness (psychology) department

Wrote and edited articles covering positive psychology, relationships, career and finance; planned and executed 4-6 pages per issue, including letters page, FOB articles and Flash research round-up; hired, trained and supervised interns; wrote articles, blog posts and interactive pages for Self.com. [Completed editorial internship in Fall 2006]

Money magazine

Summer 2007

ASME Editorial Intern

Served as full-time reporter; found and interviewed experts and co-wrote 12-page cover package; pitched and wrote FOB items; wrote for CNNMoney.com; fact-checked stories.

SexyFeminist.com

2006-2008

Entertainment Writer

Wrote articles and reported essays for online women's magazine, including "as-told-to" celebrity essays, after editorial internship in Summer 2006.

Medill Reports - Chicago

Fall 2007

Business reporter

Enterprised daily spot and feature stories on wholesale/retail food beat for wire serving 12 Chicago-area daily newspaper clients as part of graduate school curriculum.

ICON fitness

2006-2008

Copyeditor/Copywriter

Wrote and edited press releases for international fitness equipment manufacturer.

Shepherd Express

2005-2006

Contributing Writer

Pitched and wrote A&E and news-analysis articles for weekly alternative Milwaukee newspaper after Summer 2005 internship; wrote weekly column in Summer 2006.