

# ANDREA BARTZ

AndreaMBartz@gmail.com

## EDUCATION

### Medill School of Journalism

Northwestern University

### B.S. & M.S. in Journalism both awarded June 2008

GPA: Undergraduate - 3.84

(magna cum laude)

Graduate - 3.91

(Kappa Tau Alpha honor society)

- Minor in Psychology

### ▪ Accepted into competitive Accelerated Master's Program

- Created and implemented copy flow, wrote style guide, assigned and edited articles for prototype and Web site as **managing editor** of *Better*, capstone Magazine Publishing Project of master's program [Spring 2008]

## SKILLS

Proficiency in:

- InCopy, K4 and other CMS
  - Audio & Video Editing
    - Tumblr, Wordpress
      - LexisNexis

Experience with:

- Adobe PhotoShop CS3
- Macromedia Dreamweaver
  - Adobe InDesign
  - HTML, CSS, PHP

## REFERENCES

Available upon request

## EXPERIENCE

### *Psychology Today*

2010-present

#### Senior News Editor

Plan, assign and edit 16-18 pages per issue, including research-based FOB "Insights" section (comprising 12+ multi-story pages), 3-page health section, 1,300-word Field Guide and 2,500-word features; write psychology articles and features; build blogs and pages in PsychologyToday.com's CMS; hire, train and supervise editorial interns

### *CNN*

2010-present

#### Netiquette Columnist

Coauthor popular weekly column for CNN.com/Tech about social networking etiquette

### *Stuff Hipsters Hate*

2009-present

#### Creator, coauthor

Launched successful Tumblr humor blog [<http://stuffhipstershate.tumblr.com>] that consistently received 100,000+ uniques/month and garnered buzz from Gawker, MediaBistro, *The New Yorker* and other major outlets; coauthored related nonfiction book published by Ulysses Press in September 2010; invited to speak at universities and appear on radio and web shows; plan and host community events and concerts

### *SELF magazine*

2008-2010

#### Editorial Assistant, happiness (psychology) department

Wrote and edited articles covering positive psychology, relationships, career and finance; planned and executed 4-6 pages per issue, including letters page, FOB articles and Flash research round-up; hired, trained and supervised interns; wrote articles, blog posts and interactive pages for Self.com. [Completed editorial internship in Fall 2006]

### *Money magazine*

Summer 2007

#### ASME Editorial Intern

Served as full-time reporter; found and interviewed experts and co-wrote 12-page cover package; pitched and wrote FOB items; wrote for CNNMoney.com; fact-checked stories

### *SexyFeminist.com*

2006-2008

#### Entertainment Writer

Wrote articles and reported essays for online women's magazine, including "as-told-to" celebrity essays, after editorial internship in Summer 2006

### *Medill Reports - Chicago*

Fall 2007

#### Business reporter

Enterprised daily spot and feature stories on wholesale/retail food beat for wire serving 12 Chicago-area daily newspaper clients as part of graduate school curriculum

### *ICON fitness*

2006-2008

#### Copyeditor/Copywriter

Wrote and edited press releases for international fitness equipment manufacturer

### *Chicago Unzipped*

2005-2006

#### Section Editor

Wrote restaurant/bar/venue reviews; trained and managed 20-person staff for three of ten sections of young-adult guidebook, which is sold in bookstores and distributed to colleges

### *Shepherd Express*

2005-2006

#### Contributing Writer

Pitched and wrote A&E and news-analysis articles for weekly alternative Milwaukee newspaper after Summer 2005 internship; wrote weekly column in Summer 2006